

Research Article ASSIGNMENT

Read an article reporting on a research study. Write a one-page report and answer the following questions in the report. The report must be typed. Attach a copy of the research article to your write-up.

1. What specifically is the question or hypothesis being examined by this research?
2. How was the research conducted? Give a brief description.
3. How large a research sample was used?
4. What were the results of the study?
5. What were the conclusions of the study?
6. Do you think the conclusions logically follow from the study?
7. Who sponsored the research?
8. What are the limitations of this particular study?
9. What was of interest to you about this study?

Make sure your article is based on a specific research study. If it is, the information for question #1-5, and #7 will be readily available. Questions #6, 8, and 9 are based on your critical evaluation of the research information presented.

The intention of this assignment is for you to find some helpful scientific data to support your Benefits listed in your Marketing. It is best to find an article that directly relates to one of your Target Markets or to the Type of Bodywork you specialize in providing to clients.